

## **EDSIG BOARD MEETING**

**Nashville, TN**

**October 28, 2010**

The meeting was called to order by JANICKI at 800 am on Thursday, October 28, 2010 with Don COLTON, Scott HUNSINGER, Tom JANICKI, Susan KRUCK, Kevin JETTON, Mary LIND, George NEZLEK, Alan PESLAK, Li-Jen SHANNON, and Michael SMITH were in attendance.

Michael BATTIG and Brenda MCALEER were arriving late from their homes. JETTON and CECUCCI were meeting with the hotel people and arrived late. Beth PIRRIE from AITP also arrived late.

### **WELCOME AND UPDATES**

- JANICKI invited all members to introduce themselves to Susan KRUCK.

### **OFFICER REPORTS**

#### **SECRETARY**

- SMITH presented the minutes from the spring meeting that were posted on the internal website during the summer. SMITH moved and JANICKI seconded to accept as posted. Unanimously approved.
- SMITH presented the motions that were made during the summer for voting on-line for ratification:
  - By-law changes to present to EDSIG membership. SMITH moved to accept. Unanimously approved.
  - Educator of the year. PESLAK moved and LIND seconded to accept Ken Kendall as EOY. Unanimously approved.
  - Budget . MCALEER moved and NEZLEK seconded approval for the revised 1/1-12/31/2010 budget. Approved unanimously.

#### **MEMBERSHIP**

- HUNSINGER reported membership levels in report he sent the board earlier and offered some historical perspectives on membership levels. He reported on outreach efforts through the AIS list and reviewed some other options for reaching other potential members. HUNSINGER will check with AITP regarding possible reasons for recent EDSIG membership increases.

#### **VICE PRESIDENT**

- PESLAK reported that the EOY is present and showed the plaque that will be presented.
- PESLAK reported that he has had no communication with AITP since the last meeting. However, he did participate in a monthly conference call as a listener (rep. JANICKI) in which he heard of joint research with industry in Atlanta.

### **FITE REPORT**

- JETTON presented report of FITE's major goals and activities, scholarships given, response to PhD scholarships, the 2010 Board of Regents members, the partnership agreement update, future ISECON/CONISARs with contract in place, and potential cities for 2014 and on.
- FITE is in agreement with the PhD scholarship criteria suggested by EDSIG. They suggested that the expense be shared between FITE and ISECON/CONISAR.
- JANICKI moved that we jointly fund a maximum of four PhD student registration fees in accord with the criteria suggested by EDSIG and agreed to by FITE and jointly share the expenses between the conferences and FITE with the conferences footing the bill for the registration fee. NEZLEK seconded. There was good discussion on exactly how this would work and how it would incentivize them to show up and participate.
  - Exact wording of motion: To jointly (with FITE) fund an amount equal to registration fees for up to

- four PhD students to attend the annual conference.
  - Passed with one abstention.
  - JETTON pointed out that now it is necessary that someone take ownership of this to make sure this happens next year. JANICKI reported that this will be given to the conference chair to delegate. JETTON remarked about the necessity of having reminders to get work done, etc.
- Partnership agreement has spent the year in revision with JANICKI, JETTON, CECUCCI and FITE reps.
  - CONISAR added, for example.
  - Clarification of who owns the brands.
  - Division/clarification of responsibilities associated with the conferences.
  - There was some discussion of the division of responsibilities, need for accountability, need for a local chair, comp. Rooms, routing of funds, etc.
- JANICKI moved and PESLAK seconded to approve the operating agreement as presented by JETTON for 2010-2013 with the exception of the appendix (approve pages 1-4). Unanimously approved.
- JETTON presented revised future city schedule with room rates and invited suggestions for other future cities. He reported that Reno NV is interested in hosting conferences.
- There was some frank discussion on the need for specific votes on future cities and possible misconceptions and miscommunication on what constitutes approval of authorization to proceed with signing a contract.
- JANICKI moved and KRUCK seconded to approve San Antonio, TX for the conferences in 2013. Unanimously approved.

## **ISECON/CONISAR 2010 UPDATES**

### **REGISTRATION/ATTENDANCE/FUN**

- JETTON reported on the attendance – about 148 total, about same as last year. We have had a higher number of last minute strange things. Room count is about the same as well.
- JANICKI asked someone to get a card for Pat SENDALL re. Her father in law.
- JETTON reported that sponsor exhibitor efforts were not productive—no sponsors or exhibits this year. Pointed out need to have local chair to work with local publisher reps. There was some discussion on how publisher reps should be approached and when. We are back to the traditional session footprint and there is nothing going on Sunday morning but a social breakfast.
- He updated us on the wonderful goodies available on the 24<sup>th</sup> floor and how to get them.
- He informed us of the details of the EDSIG Fellows meet and greet and how it had to be changed given the facilities here.
- He informed us of the Friday night fun activity and asked for help identifying people who need help walking to the event. He informed us of various details of the event.
- CECUCCI reported that Robert Morris University will have a table set up for newbies at Friday and Saturday lunch and asked BOD members to introduce themselves.
- CECUCCI and JETTON gave some details of the wireless situation.

### **PAPERS UPDATE**

- HUNSINGER reported submission and scheduling stats for CONISAR for the year and for recognition and JISAR publication.
- JANICKI reported same stats for ISECON and remarked about the difficulties everywhere with budgets.

### **PHD SYMPOSIUM**

- NEZLEK reported stats on graduate students and on the structure of the symposium. There was some discussion on other things we could do to encourage students to attend.

## MODEL CURRICULUM

- LIND reported on the model curriculum update challenges, AACSB focus areas, ABET program outcomes, and what's at stake.
- ACM/AIS program outcomes – high level IS capabilities and core courses.
- LIND called for an information repository, Wiki perhaps, to support a community of scholars working on a model of assessment. There was some discussion of where such a thing might be hosted – with our sites or with ACM/AIS and how to approach this.

## INCREASING SMALL COLLEGE ATTENDANCE

- BATTIG recounted his efforts and that it was a real pain because there is no integrated list of appropriate contacts and difficulties with conference aggregator websites. He asked for other ideas on getting visibility outside our regular circles. Some ideas were put forth—targeting small schools within an easy drive to Wilmington for next year? Mailing color brochure instead of e-mails? Should we include for-profit schools as well if they are accredited?
- JANICKI will be contact for getting full color fliers. KRUCK will put announcements in JISE.

## ISECON/CONISAR FUTURE CONFERENCE UPDATES

- Appointment of co-chair for ISECON 2011 Wilmington. JANICKI, NEZLEK, HUNSINGER, and LIND expressed an interest in being a conference chair at some unspecified time in the future.
- PESLAK moved and COLTON seconded that JANICKI be conference co-chair for Wilmington 2011. Passed with one abstention (JANICKI.)

## JISE UPDATE

- Susan KRUCK presented stats on papers submitted to JISE and rejected (with reasons), days under review, how many hours each week she gives as editor, the wonderful capabilities of her student assistant, some details of the last issue printed, and miscellaneous updates to personnel and use of site analytics, website updates, indexing, listing in the new Cabells.
- There was some discussion regarding the use of the new Cabells and how available and popular it is. (It is a new Cabells for computer and MIS.)
- KRUCK reported that JISE is now a Facebook Group, not page, Twitter, and Linked In.
- KRUCK asked BOD to ask colleagues to be reviewers, participate in special edition.
- KRUCK reported on computing the “impact factor”. There was some discussion of the ethical issues associated with this and practices of other journals.
- She will check with Google regarding getting JISE abstracts included in Google scholar searches.
- Do we want the royalty checks from the indexing services or make the journal more open?
- JANICKI praised KRUCK regarding the seamless transition from HARRIS as editor. And there was much rejoicing on the part of the board at this. JANICKI asked her to make her presentation to the EDSIG membership and she agreed.
- Future challenge is to think of what we could do electronically that only EDSIG members could get to.
- She is open for a topic for the next special edition.
- JANICKI suggested that she check with SMITH regarding a starting point on guidelines for teaching cases.

## TREASURER'S REPORT

- MCALEER reported reasons for YTD income statement and offered explanations for figures on her proposed budget for next year. There was some detailed discussion on adjusting some numbers based on attendance at ISECON/CONISAR 2010 and different assumptions on various matters such as membership numbers and past reporting practices.

- PIRRIE noted that AITP must have wrong number for EDSIG dues if things are set up to discourage AITP membership—possible leading to \$2800 shortfall in EDSIG dues.
- Moved and seconded to instruct the treasurer to correct AITP-only dues with AITP.
- BOD did a line by line review of income and expenses in the proposed budget, exploring alternatives for reducing expenses and making sure that income is realistic. There was extensive discussion of reducing expenses by offering JISE in electronic form, and reducing board travel expenses to a max of 750/person, raising income by hanging the dues structure and eliminating multiple-author paper presentation loophole.
- Moved and seconded to adopt the budget as amended and to set EDSIG dues as indicated beginning in 2011.
- JANICKI and MCALEER asked for a small group resolve these budget items and then present solutions to the board so we could move on to other issues. NEZLEK, PESLAK, KRUCK, MCALEER, and COLTON volunteered.

#### **ANNUAL MEMBER MEETING PREPARATION**

- JANICKI pointed out the need for all of us to be thoroughly prepared for the meeting since we have some major by-law changes to vote on. He asked that everyone who has something to present will give it to SMITH before so we can have everything on one computer, which will make it run more smoothly.
- SMITH reported his plans to bring up the by-laws changes as motions.
- COLTON reviewed the ballot as it stands so far. There was some discussion on acclamation procedure.

#### **ISEDJ/JISAR**

- COLTON (who is retiring as editor) presented ideas for people to take over the various aspects of the job he did with ISEDJ/JISAR:
  - Publisher: JANICKI,
  - ISEDJ editor for 2011: CECUCCI,
  - JISAR editor: HUNSINGER.
  - CONISAR papers: HUNSINGER and PESLAK,
  - ISECON papers: SHANNON.
- He reported on his efforts and progress clearing the publication queue.
- Biggest pending tasks:
  - ISSN numbers for ISECON and CONISAR (ISEDJ/JISAR have them already)
  - ISEDJ is in Cabells (the education one). There was some talk about getting in the business/management one.
  - Need to discuss option to be open regarding getting royalties or keeping access restricted to members.
- JANICKI asked for volunteers to fill the vacant positions associated with our journals and proceedings. Various board members threw out a few names.
- COLTON moved that JANICKI be made publisher of all our journals and proceedings. KRUCK seconded. Passed unanimously.
- COLTON moved that CECUCCI be made ISEDJ editor. NEZLEK seconded. Passed unanimously.
- COLTON moved that HUNSINGER be made JISAR editor. PESLAK seconded. Passed unanimously.
- JANICKI suggested that COLTON be recognized for having started ISEDJ and JISAR and there was enthusiastic applause.

#### **AITP UPDATE**

- PIRRIE delivered an update of the organization and activities of the AITP and progress toward meeting overall association goals, top strategic initiatives and progress and needs, initiatives to increasing

organizational effectiveness, and (many) business development accomplishments, etc. etc. etc. They've been busy at AITP HQ.

- PIRRIE mentioned that there are “Microsoft evangelists” all over who are eager to be part of educational and professional activities.
- JANICKI pointed out need to include links to some of the AITP resources on the EDSIG site since they are benefits of membership. (SMITH will look into doing this.) <<NOTE TO SELF – EMPHASIZE HOW PRACTICAL IT IS FOR TEACHERS IN THIS FIELD TO HAVE STRONGER LINKS TO PRACTICE. EDSIG – YOUR PATH AS AN EDUCATOR TO AN ACTIVE PROFESSIONAL ASSOCIATION.>>
- EDSIG board and student chapters should be able to get LiveMeeting accounts through AITP! Free conference calls!

#### **OTHER MAJOR INITIATIVES**

Most were discussed under other areas.

#### **MEMBERSHIP SERVICES**

- HUNSINGER reviewed benefits on websites, including new benefit – access to teaching notes from the EDSIG website. He reviewed ideas that had been discussed regarding increasing membership services. PEZLAK brought up what the procedures might be for enabling groups to meet and create benefits and whether they needed to be brought before the whole board.

#### **E-VOTING**

- SMITH brought up his e-voting proposal and explained Illinois non-profit law. There was some constructive discussion and SMITH will present a detailed proposal at the spring board meeting (assuming he is still on the board.)

#### **DATE/LENGTH OF SPRING MEETING**

- JANICKI brought up need for another block of board meeting time at ISECON since we have so much to discuss.
- There was some general discussion on how much time was needed for the spring meeting.
- PEZLAK proposed weekend of 2/25-26 (last weekend of February) in Baltimore. There was a consensus that Baltimore will be acceptable. Meeting will start at 1100am EST on Friday, modest dinner, full day on Saturday. Dinner on your own. Most people will leave Sunday morning. There was some discussion of alternatives for the future such as Orlando.

Meeting was adjourned at 2:25pm by JANICKI.

Respectfully submitted,  
Michael SMITH  
Recorder